



Partnership Fundraising

MINIMUM EFFORT
MAXIMUM IMPACT

SOLUTIONS & INTEGRITY EQUALLY DELIVERED™

Ironwood is a registered ISO/MSP with Fifth Third Bank, N.A., Cincinnati, OH,
and Merrick Bank, South Jordan, UT.

IMPACT by Ironwood

Ironwood is a national credit card and payments processing company specializing in partnerships with charitable organizations, universities, and banks. We formed IMPACT to focus exclusively on helping our partners build a new revenue channel.

The program requires little effort from the organizations, and through our strategic partnerships, we offer a portion of our processing revenue back to the organization's cause.

IMPACT offers top-tier payment processing to businesses that accept credit and debit cards. Our customers vary from consumer-based businesses,

such as retailers and restaurants, to eCommerce and business-to-business companies.

Our advisors will reach out to businesses in the organization's community and provide them with payment solutions and straightforward cost analysis. Be assured that our team will represent the organization with our core values of integrity, transparency, and teamwork.

When a new business becomes an IMPACT member, and their customers pay with a credit or debit card, the organization earns money.

| Processing Volume | Organization Revenue | | |
|-------------------|----------------------|---------|---------|
| | 1 year | 3 years | 5 years |

| | | | |
|-----------------|-------------|-------------|-------------|
| \$2,500,000 | \$2,500 | \$7,500 | \$12,500 |
| \$5,000,000 | \$5,000 | \$15,000 | \$25,000 |
| \$10,000,000 | \$10,000 | \$30,000 | \$50,000 |
| \$25,000,000 | \$25,000 | \$75,000 | \$125,000 |
| \$50,000,000 | \$50,000 | \$150,000 | \$250,000 |
| \$100,000,000 | \$100,000 | \$300,000 | \$500,000 |
| \$1,000,000,000 | \$1,000,000 | \$3,000,000 | \$5,000,000 |

*Assumes average pricing at interchange + 50 basis points.
Pricing will vary to ensure competitiveness.*

Program Details

Business

- Matched rates, at a minimum, to potentially significant savings
- Transparent pricing
- Equipment solutions & complimentary consulting (smart terminals - open source, app enhancements)
- PCI Compliance assistance (reduce liability & costs)
- Dispute & chargeback advice
- Gift card and loyalty programs
- Ironclad by Ironwood - Lifetime service commitment
- Window & in-store signage highlighting IMPACT membership
- Receipt footers showing support for the organization
- Recognition and promotion opportunities showing participation in IMPACT
- Monthly contributions at no cost made to the organization

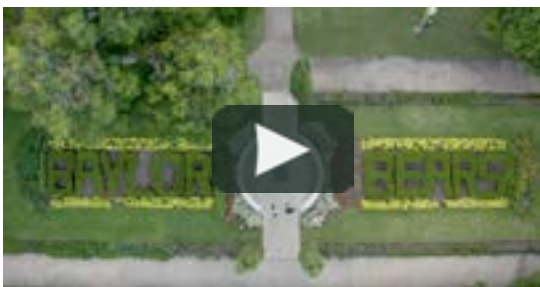
IMPACT

- Contact and explain IMPACT to supporting businesses
- Prepare Cost Analysis
- Sign-up, prepare application, and agreement with the businesses
- Install credit card processing equipment
- Process all debit and credit cards, gift cards, EBT, Apple Pay, etc.
- Submit monthly check and business participant report to the organization
- Provide sales support & customer service

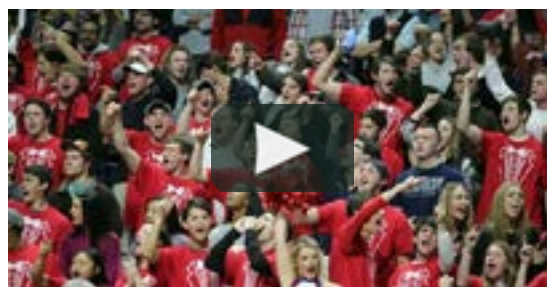
Organization

- Support/endorse the program
- Provide recognition to businesses through your organization
- Receive monthly residual income check

Customer Testimonial Videos



[IMPACT Baylor](#)



[Impact Ole Miss](#)

WWW.IMPACTIRONWOOD.COM
WWW.TEAMIRONWOOD.COM



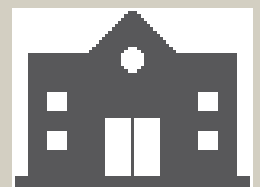
Customer presents payment



Business accepts payment



IMPACT processes transaction



IMPACT gives a portion of processing revenue back to organization